

MARKETING NEWSLETTER COMPARISONS

Northland College–Josh Tjosaas and Kyle Olson, Instructors

5-12-2025	WHEAT	SOYBEANS	CORN	OTHER
Pro Farmer:	24: 85% sold for cash sellers and 85% sold for HTC, 0% FO 25: 20% Sold for Cash and HTA Trend is lower.	24: 55% Sold Cash, 55% sold HTA 25: 10% Sold for Cash and HTA Trend is steady.	24: 70% Sold Cash, 70% HTA 25: 20% Sold Cash, 20% HTA Trend is steady.	Cattle: No Sales Trend is higher.
Money Farm:	<i>24: 30% Sold at \$7.00 Sept Changing to Price Tracker</i>	<i>24: 50% Cash/Futures at \$11.41 25: 10% Sold at \$11.00 on Sept 26th, 40% Hedged Put Spread Changing to Price Tracker</i>	<i>24: 80% Cash/Futures at \$4.67, 20% Hedged \$4.30 25: Target \$4.75 sales GTC Changing to Price Tracker</i>	Allison Noll writes this daily newsletter. Changed to a Target Price Tracker!
Martinson Ag:	24: 15% Sold at Dec \$7.53, Target \$6.35	24: 20% Sold at \$10.33 Futures, Target \$10.85 25: 10% Sold at \$10.35 Futures	24: 30% Sold at \$4.55 Futures, Target \$4.95 25: 10% Sold at \$4.52 Dec Futures	Randy Martinson writes this daily newsletter.
Roach Ag:				
Mhd Mkt Group:	24: 100% Sold at \$6.86 Futures, Target \$6.25+ Mar 25: 43% Sold at \$6.73 Dec25, Next Target \$6.90+	24: 100% Sold at \$11.40 Nov 24, Target \$10.60 futures 25: 36% Sold at \$10.83 Nov, Next Target \$11.00+	24: 100% sold at \$4.65 Futures, Target \$4.55 Cash/4.95 Futures 25: 29% Sold at \$4.64 Futures/Next Target \$4.85D/\$4.95/Mar	
Baseline Sales:	24: 94% at \$6.40 Futures 25: 28% Sold at \$6.22	24: 94% at \$10.86 Futures 25: 28% Sold at \$10.36	24: 94% at \$4.55 Futures 25: 28% Sold at \$4.56	
Market Group Usset Pre-Harvest/Post Harvest Plans <small>*Started Jan 1 2025</small>	25: No Sales Yet-1 st Target-\$6.90 Futures	25: 14% Sold at \$10.75-1 st Next Target \$10.95 Futures	25: 35% Sold at \$4.56 Dec Futures-Next Target-\$4.80 Futures	
Usset, U of MN:	<u>Updated 1/6/2025</u> 24: 75% Sold at \$6.19 Futures 25: 1 st Target is \$7.50 Sept	<u>Updated 1/6/2025</u> 24: 63% Sold at \$11.00 Nov 25: 1 st Target is \$12.90 Nov	<u>Updated 1/6/2025</u> 24: 15% Sold at \$4.84 Dec 24 25: 1 st Target is \$5.45 Dec	You can check out Ed Usset's plans at https://www.cfm.umn.edu/grain-marketing-plans/
Terms:	FC–Forward Contract	HTA-Hedge to Arrive		

NEXT USDA CROP REPORT: WASDE May 12th, 2025 **Bold: indicates change from last week.**

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